

# M | les Margaret

**MEDIA ALERT**  
PARIS, FEBRUARY 13th, 2020

## Who are the women who are changing the world in 2020? The nominees for les Margaret Award.



**After studying more than 340 applications received from women entrepreneurs and intrapreneurs from Europe and Africa, the jury for les Margaret Award met to elect les Margaret of 2020. The 4 women engaged to change the world will be revealed to the public on April 21st during the 8th edition of the DWD Europe (Maison de la Radio, Paris). As part of the DWD's acceleration program, the 4 winners will benefit from funding and support to accelerate their growth, worth 1 million euros.**

[Les Margaret Award](#) by [DWD](#), highlights big ideas and innovations from committed and inspiring digital women who are disrupting challenges that our society is facing today, just like Margaret Hamilton did. The award honours the famous NASA software engineer who designed the onboard software for the space crafts of the Apollo program, that made the moon landing possible.

Successful opening in Europe for les Margaret Award, with more than 30% applications from Germany, UK, Belgium, Denmark, Netherlands, Spain, Italy, Romania or Finland. A total of 28 European countries represented!

**The nominees of the category European entrepreneur:**

**Delphine Groll**, co-founder of Nabla, a preventive, continuous and personalized primary healthcare that is made affordable and scalable by machine learning. *FRANCE*

**Aline Muylaert**, co-founder of Citizen Lab, a citizen engagement platform for local governments. Reach more citizens, manage their ideas efficiently, and make decisions based on real-time data. *BELGIUM*

**Clémentine Piazza**, founder of inMemori, a free service that helps you bring together friends and family to receive their messages of condolence, remembrances and photos. *FRANCE*

**The nominees of the category European intrapreneur:**

**Claire Le Louët**, Head of Business Acceleration, Total Marketing & Services, for Optimizer, dedicated to extraction sites for controlling and optimizing their energy consumption. *FRANCE*

**Gwenaëlle Thebault**, Deputy Managing Director, Groupe Marie Claire, for Stylist, magazine breaking with the traditional codes of women's magazines and carrying a progressive and iconoclastic vision of society. *FRANCE*

**Karen Vernet**, E commerce Printemps.com development Director, for the new ecommerce website Luxe-Designers with a new inclusive, caring, borderless approach. *FRANCE*

African women were also widely mobilized, since the majority of the applications came from the continent: South Africa, Ivory Coast, Cameroon, Ghana, Morocco, Nigeria, Senegal, Rwanda, etc.

**The nominees of the category African entrepreneur:**

**Hanae Bezaoui**, CEO Douar Tech, promotes the economic independence of young people in douars, especially women from precarious backgrounds in rural areas of Morocco through training in innovative entrepreneurship and intensive technology. *MOROCCO*

**Nneka Mobisson**, co-founder of mDoc Healthcare, a digital health social enterprise which aims to dramatically reduce chronic disease burden in sub-Saharan Africa by providing people with chronic disease with integrated care support through mobile and web platforms. *NIGERIA*

**Jacqueline Mukarukundo**, co-fondatrice de Wastezon, a mobile app to connect recycling industries with households to transact recyclable solid wastes. *RWANDA*

**The nominees of the category African intrapreneur:**

**Vanessa Mounzar**, Director of gender, women and CSO at the African Development Bank Group, for the Global Gender Summit, whose goal is to share best practices and catalyze investments to accelerate progress on gender equality and the empowerment of women in Africa and the world. *IVORY COAST*

**Fatim Niang Niox**, Executive Director of Jokkolabs, the first co-working space in West Africa, designed to meet the needs of entrepreneurs, startups or workers in the digital economy, and many whose work doesn't fit into a classic office model. *SENEGAL*

*"Helping to bring out the next digital champions in Europe and Africa has been the mission of the DWD for 8 years. We are glad to see a strong mobilization for les Margaret Award 2020 with more than 340 applications received from Europe, Africa, but also from all regions in France. This is more than 70% increase in applications since 2019."*, comments **Delphine Remy-Boutang**, CEO the Bureau & DWD, President of GEN France.

**The jury chaired by Delphine Remy-Boutang, was composed of digital experts:**

**Maryline Baumard**, Editor in Chief at Le Monde Afrique, **Isabelle Chaillou**, Head of the economic and social service at Franceinfo, **Bernard Giry**, Digital, Innovation and Research Advisor for Région Ile-de-France, **Raphaël Goumain**, Country Marketing Director at Google France, **Ann Massal**, SVP digital corporate at l'Oréal, **Alexandra Mauraisin**, Brand Director at groupe La Poste, **Cathy Mauzaize**, General Manager enterprise commercial at Microsoft, **Morgane Miel**, Deputy Editor in Chief at Madame Figaro, **Morin Oluwole**, Global Head of luxury at Facebook, **Caroline Ramade**, founder of 50inTech, **Anaïs Richardin**, Editorial Director at Maddyness, **Sinatou Saka**, Journalist and Editorial project manager for RFI & France 24, **Karim Sy**, President of Digital Africa, **Magali Theveniault-Prevet**, Business platform owner for Banque des Territoires, groupe Caisse des Dépôts and **Mohammed Traoré**, Digital and Innovation Advisor for the office of Mrs. Her Excellency Louise Mushikiwabo, Secretary General of La Francophonie.

**MEDIAKIT:** <http://bit.ly/MediaKit-lesMargaret2020>

**MEDIA ACCREDITATION:** <https://lajourneedelafemmedigitale.com/presse/>

**About Digital Women's Day**

Created by the Bureau since 2013, the DWD has been honoring and connecting women who are working to revolutionize the world through digital technology. This annual rendezvous held in Europe and Africa aims to inspire and encourage women to reveal themselves and to innovate. Digital Women's Day is also a club founded in 2016. Active in Paris and since 2019 also in Libreville, Gabon, the club consists of a network of 400 influential women who meet throughout the year to share and develop their connections during exclusive conferences and events. In 2018, the Margaret Foundation was launched to support women's projects, including offering scholarships and training for young women wanting to pursue careers in the innovation sector and raise awareness of entrepreneurship from high school onward. In 2019 DWD published the "JFD Manifesto for an Inclusive Digital World" signed by some fifteen major groups that have set annual targets favoring gender diversity and feminization of digital professions. [lajourneedelafemmedigitale.com](http://lajourneedelafemmedigitale.com)

Instagram, Facebook, Youtube : @DigitalWomensDay

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